



Appendix B

Leicestershire Police

Licensing Act 2003 – Representation in respect of New Premises Application

Details of person or body making representation	
Your Name:	PC Jonathan Webb
Your Address:	Force Licensing Department, Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG

Details of premises representation is about	
Name of Premises:	
Address of premises:	19 - 21 Narborough Road Leicester LE3 0LE
Application No. (if known)	

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of crime and disorder	<input checked="" type="checkbox"/>
Public Safety	<input type="checkbox"/>
Prevention of public nuisance	<input checked="" type="checkbox"/>
Protection of children from harm	<input type="checkbox"/>

Please summarise your concerns about this application:
<p>I write in my capacity as Licensing Officer for the Leicestershire Police on the authority delegated to me by the Chief Constable.</p> <p>Leicester City Council has adopted a Special Policy in relation to applications for new licences and material variations in this Cumulative Impact Area. The effect of this policy is set out in the Council's current Licensing policy.</p> <p>Paragraph 4.13 of that policy states:</p> <p>"The effect of the special policies will be to create a rebuttable presumption that applications for new premises licences or club premises certificates, or material variations, will normally be refused. It will be for the applicant to demonstrate that the premises will not add to the existing cumulative impact. Applicants will need to</p>

address this matter in their operating schedules.”

These premises are situated close to the junction with Hinckley Road and Narborough Road opposite the busy bars and clubs of Braunstone Gate and within the cumulative impact area as adopted by the Licensing Authority.

The cumulative impact zone covers just a short distance of the Narborough Road where there are at present 13 alcohol licences issued to shops and a further 20 plus issued to restaurants and bars. This is not including those licences issued to shops, restaurants and bars on Braunstone Gate, New Park Street and Hinckley Road which are also part of the ‘cumulative impact area’

The applicant has made no reference to the ‘special policy’ within their application.

A previous application for this premises was submitted in November 2012 where again there was no reference to the ‘special policy’. Leicestershire Police submitted representations regarding that application and it was subsequently refused following a hearing by the committee.

The area is very popular, especially in the evenings, due to the bars of Braunstone Gate and sees an increase in footfall at these times.

It is also located within an area of high student accommodation with the University campus close by and a further off licence will increase the availability of alcohol thereby encouraging those visiting this area to pre and side load with alcohol.

Officers do witness members of the public attending the area for a ‘night out’ heading into shops to buy alcohol, invariably spirits, which they consume rapidly before heading into the bars. This practice is also followed when moving between premises to ‘top up’ and avoid the increased cost of alcohol in the bars. Bottles are then discarded on the streets which may result in injuries from broken glass or their availability to be used as weapons.

The applicant has addressed those issues which are generic to any licensed premises within their operating schedule however with no mention of the cumulative impact policy and no specific steps in relation to the cumulative impact area mentioned it is impossible to correctly assess the application fully.

It is therefore our opinion that it is correct for Leicestershire Police to put forward this representation in order to uphold the cumulative impact area.

To engage the discretion of the licensing authority in considering the Councils own policy in relation to the cumulative impact policy, to consider the application on its own merit and for the applicant to demonstrate the licensing of these premises will not add to the cumulative impact.

PC1790 Jonathan Webb
30th November 2015